

1. Family Simplicity

800 px

The screenshot shows the Panasonic website interface. At the top, there is a navigation bar with the Panasonic logo and 'ideas for life' tagline. Below this is a search bar and a menu with categories like 'Learn Home', 'Televisions', 'Video', 'Audio', etc. The main content area features a 'Home Theater' section with a 'What's Hot' tab selected. A timeline navigation is visible with time slots from AM to PM, and the 7:30 slot is highlighted. Below the timeline, there is a product description for 'Family Simplicity Viera Link' and a large 'Product' image placeholder. Annotations are placed throughout the page to identify key elements.

Annotations

- 1 Page title
- 2 Rollover timeline navigation. On click to the chosen time slot, the header text, sub header text, and body copy appear. Additionally, the appropriate product images come forward. The photo that corresponds to the chosen time slot becomes bigger than the other images and moves to the foreground.
- 3 Main photo
- 4 Header
- 5 Sub header
- 6 Body copy
- 7 Product Images

768

600